

Fact Sheet 1: Ideas for Organizing

In Your Union

- ★ Pass a resolution endorsing the Just Health Care campaign in your local union.
- ★ Set up a local union Just Health Care committee and develop an overall education and mobilization strategy for the local.
- ★ Plan a series of educational and training events for stewards meetings or other forums that bring union activists together.
- ★ Sign up local union members to the Committee of a Million. Set goals and compete with other union locals.
- ★ Use the Just Health Care questionnaire to find out what your members think. Publicize the results.
- ★ Integrate the fight for Just Health Care into the union's contract campaigns or other mobilizations.
- ★ Attend corporate stockholders meetings and speak out on the issue.
- ★ Host a meeting of other unions to expand the campaign.
- ★ Set up literature tables and/or offer to speak on the issue at labor events.
- ★ Ask to speak to the Central Labor Council and organize member locals to win endorsement of the campaign.
- ★ Write letters to political candidates to ask to meet with them and ask for their endorsement.
- ★ Use the local press and the labor press to publicize your activities.

In Your Community

- ★ Hold a house party of interested neighbors to discuss Just Health Care.
- ★ Use the Committee of a Million sheets to canvass a neighborhood.
- ★ Identify potential allies in the community, meet with key leaders, and offer to speak at their meetings.
- ★ Use community events, festivals and parades to promote the campaign.
- ★ Write letters to the editor of your local newspaper (don't forget the small "shoppers news" papers published in most communities)
- ★ Call in on radio talk shows about the issue.
- ★ Attend candidates' forums and ask questions.
- ★ Organize your own town hall meeting or candidates forum that is co-sponsored by other groups in the community.
- ★ Organize a rally, picket line or demonstration to call attention to community health care issues such as a hospital closing, nursing shortage, etc.
- ★ Ask the mayor or city council to issue a proclamation endorsing Just Health Care.
- ★ Organize a non-binding referendum campaign.
- ★ Use the local press to publicize your activities.